



March 1, 2010

The Kentucky Auxiliary Services Association (KASA) cordially invites you to attend our 5th annual statewide conference to be held on May 20 and 21 at Georgetown College in Georgetown, Ky. Thanks to our Business Partners, our 4th annual 2009 KASA Conference held at Northern Kentucky University was very successful and well attended.

As we have in years past, we are asking our current and future “Business Partners” to support our 5th annual conference. Business Partners for our 2009 KASA Conference are listed below.

PLATINUM LEVEL SPONSORS: PEPSI AMERICAS AND ARAMARK

GOLD LEVEL SPONSORS: AMERICAN CAMPUS COMMUNITIES, ASI
CAMPUS LAUNDRY SOLUTIONS, BANK OF KENTUCKY CENTER,
CHARTWELLS, FOLLETT, IKON

SILVER LEVEL SPONSORS: JETZ LAUNDRY SYSTEMS, FRESHENS, THE
CBORD GROUP, US BANK.

Your support has enabled our participants to attend a local conference spotlighting outstanding speakers on topics that have been presented at our annual NACAS Conferences. Given our current economy, being able to provide this opportunity at a very affordable price to our constituents is a source of great pride. In addition, because of you, we have been able to support the NACAS Education Foundation.

Our Business Partner participation levels for 2010 are as follows:

Platinum Level Partners:

\$2,000 Support Level; business partner will be given four (4) free conference registrations and be listed on all 2011 conference marketing and communication pieces. Additionally business partner will be listed on the KASA Website for the entire year as a Platinum Level Partner.

Gold Level Partners:

\$1,000 Support Level; business partner will be given two (2) free conference registrations and be listed on all 2011 conference marketing and communication pieces. Additionally, business partner will be listed on the KASA Website for the year as a Gold Level Partner.

Silver Level Partners:

\$500 Support Level; business partner will be given one (1) free conference registration and be listed on all 2011 conference marketing and communication pieces.

All business partners, at any level, will be recognized at the Thursday evening banquet. Remember, we are grateful for your financial support and encourage as many from your organization as possible to join us at the conference.

Please visit our website at www.kasaky.org or call Judy Wimpee of Western Kentucky University at 270.745.5747 for conference and sponsorship information.

We thank you in advance for your consideration and support.

Respectfully,

Kay Blevins
Associate Vice President for Auxiliary Services
Georgetown College

Bill Redwine
Assistant Vice President for Auxiliary Services
Morehead State University
NACAS South Past President

Andy Meeks
Director, Business Operations & Auxiliary Services
Northern Kentucky University
NACAS South Professional Development Coordinator

Ben Crutcher
Associate Vice President of Auxiliary Services
University of Kentucky

Gary Meszaros
Director of Auxiliary Services
Western Kentucky University